

HIRSH

LONDON

In loving memory of Anthony Hirsh



25/02/1939 – 02/11/2024

It is with profound sadness and much love that we announce the unexpected passing of our dear founder, the legendary Anthony Hirsh. Those of you who had the pleasure of knowing him will remember his warm, fun-loving spirit, his creativity, passion for life, travel and adventure. He was a man of many talents – charming, endlessly curious, and truly passionate about gemstones and jewellery.

Anthony's creativity knew no bounds. A true artist at heart, he initially designed furniture before finding his calling in jewellery. He had a deep love for music, especially jazz, and even took his very first clarinet lesson with the esteemed Sidney Bechet. Anthony went on to perform with skill and passion in a jazz band in his youth. He would also often travel worldwide to attend concerts, weaving his love for the arts into his own creations.

Always ready for fun, Anthony loved games with backgammon and Rummikub among his favourites. A fun fact about him – before his career in jewellery, he modelled swimsuits in the 1960s — a testament to his fun-loving, adventurous spirit and sense of humour!

In the 1980s, he and his beloved wife, Diane, founded Hirsh with a vision to transform jewellery design, pioneering the early use of pink diamonds and other natural colour gemstones. Anthony was so passionate about gemmology and wanting to pass this knowledge on to future generations that in 2005, he established the first scholarship for the Gemological Institute of America (GIA) London. That same year, he was inducted into GIA's League of Honour.

He has truly left his mark on the industry and the lives of all who knew him, inspiring us with his passion, playfulness, and love of life.

We will miss him dearly but take comfort in knowing that his legacy lives on in every piece created here at Hirsh and through our family, friends, wonderful clients, and team.

Warmest wishes,

Sophia & Jason

